

SNUDN: Social Networks and the Use of Digital Networks

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The use of ICT in KHiO Design (the Design Faculty of the Oslo National Academy of the Arts) has a paradoxical status:

- (1) specialist uses of IT-tools, amongs our staff and students, can in some cases be quite advanced, while...
- (2) generalist uses of IT for communicative purposes ranks rather low in a professional environment focussed on material form.

Therefore, as we proposed the community-portal origo.no as a communication-interface during a one-week faculty workshop — devoted to social networks and the use of digital networks (SNUDN) — we placed ourselves in an unpredictable situation: though everything went according to our plan, nothing came out as we predicted. Therefore, when creating a poster for the NOKOBIT conference, we faced a double challenge:

- (a) how to establish a language fit for poster-communication, while conveying a sufficient nuance of our experience to be fit for a research conference;
- (b) how to design interactions into a poster that could convey an experience among the users at NOKOBIT that reflects our experiences — during our week at KHiO – with the use of a digital interface as a tool for social networking, and project development, in real time and material space.

Through our SNUDN week the perception of the tool changed, as the result of a turn of events that brought the tool into our everyday activity space, and affected our sense of how we moved and worked in space (proprioception).

Therefore the SNUDN poster is created to be displayed in two forms: on the one hand, a A-0 poster in printed canvas half of which is written upside-down; on the other hand, a folding-device allowing the poster to be read on smaller surfaces that can be turned around by the reader, as the blades of a water-wheel.

The two versions will be connected by an eem of hexogonal monopods, created by Thomas K. Egseth, who is one of our furniture students.